



COST SAVING BENEFITS of using the **ECB, STRATAFELX or SUPER SAM MEMBRANE SYSTEM**

Cost Saving Benefits

1. **No cutting of tiles** at Construction/Cold & Saw-Cut joints. Minimized exposure to crystalline silica dust
2. **No Aluminum/PVC** movement joint extrusions required. Soft joints only.
3. **No need for any tile underlay** - membrane bonds direct to substrate
4. **Fast & Easy installation** – Peel & Stick, tile IMMEDIATELY after installation
5. **'Tile over tile'**, install membrane over existing hard flooring finish, no demolition, no mess
6. **Greatly reduces** operational/maintenance expenditure for life span of tiled floor
7. **No MVT/Efflorescence/Concrete Cancer** – no extra costs incurred to mitigate in future
8. **Less tile adhesive used** - gauge-trowel down from 12-15mm to 6mm
9. **\$0 spent in future** on replacement of damaged tiles due to reflective cracking
10. **LIFE-TIME Fracture Free Warranty***, the only one on the market

General Benefits

1. **Instant Tile Over**
2. **Life-Time** crack-free performance for all full floor coverage applications
3. **Controls expansion & shrinkage** of concrete substrate for the life of the building and allow for 360 degrees lateral movement to a maximum of 10mm per lineal meter
4. **No VOC's** - Clean Air Gold Certified
5. **Fast Curing** - no heating required
6. **Sound absorbing** - better acoustics
7. **Self-healing** qualities
8. **Compatible** with all under floor heating systems
9. **No special tools** required
10. **Suitable** for beneath tiled hardwood/carpet flooring systems
11. **Water moisture impenetrable** - no mold
12. **Electrical resistance shock rating** – up to 500V
13. **Guaranteed success** of installation – "Bond-Testing" on-site to ensure permanent bond to substrate
14. **\$20M** product liability protection